

RESDC BOARD MEETING November 11, 2014

Call to order 6:08pm

NEXT MEETING: January 7th, Wednesday, 6pm, Adele's

Attending: Danny, Susan, Dave C, Dave P, Jeanette, Shelley, Denise

Purpose: To promote a love of West Coast Swing Dancing

MINUTES: Reviewed, discussed, approved. Will send corrected copy to Paul.

TREASURER'S REPORT: Reviewed, discussed, 2nd, approved. Income \$414, expenses \$471.25, net loss minus \$57.25. Club insurance due, need agent to respond, Dave P will follow up again. Susan will send Dave P the contact.

Old Business:

1. October Dance: Floor was sticky, room too hot, we need big fans, maybe some board members can bring fans if they have them. Club should consider buying a big fan. Shelley will look into cost of large fan at Friedman's. Susan will talk to Odd Fellows about the sticky floor. Board members to evaluate the condition of the floor before each dance. Folks enjoyed the mock Jack & Jill.
2. Open Directorships: no report
3. Club Promotion, Susan's Saturday Brunch to discuss ideas. Bring all ideas. Jeanette to take flyers to Steve Nordquist before this get together on Saturday. Don't bring food. Susan will have everything. Bring anyone interested in the board positions or just helping out.
4. DJ Pay changes: Dave C had no report, will try to come up with a schedule for us to review.
5. Articles for Blog: Danny and Susan to do this.
6. Website photos, videos, blog and visits: Photos are up with names, videos going on, Susan to add her blog. Danny explained the hits to our website. Paul should move the flyer as current. No other clubs have advertising on their sites or brochures, so we have decided not to pursue this any longer.
7. Club sponsored beginning lessons series: Susan willing to do these for free. Susan may be able to rent her club house to use for lessons. This would be free. Susan to see if she can rent 4 weeks in a row. Then advertise at one of our dances, put on website. The intent is to get folks more involved in our dance. We can canvas folks during our dance and have flyers available. Should we charge a minimal fee?
8. Black and White Ball: 3rd Saturday in March 2015. March 21st. Susan will let Dave P know what deposit is required. And put on the blog. And add this date to all flyers going forward. Susan to add to November flyer with other corrections.

New BUSINESS:

1. Change get-in-free policy for Invitational and Black & White: Leave policy as is for both dances. Dave P to add to policy for Black and White, 'demo dances get in free only, unless spectator only or chaperone only.
2. Selling tickets to Capitol for the club in February 2015.

DIRECTOR REPORTS:

President: Susan hopes to see us all Saturday.

Vice President: none

Sergeant at Arms: none

Secretary: Denise has completed the business cards, gave out samples, just need to fix a few things and they will be ready. Ok to have them printed at office depot if I cannot do that on my own printer.

Copies of free passes provided for inspection. All good, will add one line and bring more to next dance.

Treasurer: none

Activities: none

Hospitality: none

Dance: none

PR/Marketing: none

Entertainment: none

Membership: none

Junior: none

Next meeting: January 7th, Wednesday at 6pm, Adele's in Santa Rosa

Meeting was adjourned at 7:15pm

Respectfully submitted,
Denise Suzuki Secretary