

RESDC BOARD MEETING January 9, 2014

NEXT MEETING Monday February 3, 2014, 6:00pm at Carrow's in Santa Rosa.

Called to order by President Susan Lombard at 6:40 pm

Attending: Susan Lombard, Dave Cooper, Jeanette Ditter, Denise Suzuki, Danny Christian,
Absent: Rodger, Shelley, Jessica, Dave P

Purpose: To promote a love of West Coast Swing Dancing

MINUTES: December minutes reviewed, corrections made, no vote, tabled until next meeting.

TREASURER'S REPORT: report submitted, unable to vote, review next month

OLD BUSINESS:

1. Club Promotion and marketing committee: Susan will work on getting a committee meeting started. Dave C doing our basic email list. Janelle doing E-vite to our dances. Jackson set up RESDC Facebook. Janelle wants access to Facebook. Susan to have Janelle contact Jackson to obtain this access. Jeanette to send member list to Janelle. Susan will send Janelle's email to Jeanette. Gene still would like to do the flyers. The Feb and B&W flyers should be at the January dance. Susan to contact Gene about the flyers.
2. Permanent regular venue: Susan has not contacted Odd Fellows yet. Will do soon. Should consider SR Lodge at Veteran's building. Susan/Danny will put together cost comparison.
3. By Laws done
4. Director responsibilities and Policies & Procedures manual: unable to vote, no quorum of directors at the meeting.
5. Website, CNOS: CNOs have been added to website. The people going to our blog has been going up. We had 432 hits in 2 months. Review contact list of board members information for the web site.
6. Capitol Swing Convention: RESDC has 2 tables. The front has to sell in order to keep. Susan keeping track. Susan to ask for another week to fill the table. We were late with 2 conventions, we should start promoting earlier per Dave C.
7. Suggestion Box at our dance: Give us thoughts about the music, the DJs, the venue, ideas. Denise to do the box and have at the January dance.
8. Special Dance Venue: Danny to check on SSU dance place.
9. Arthur Murray refund: Danny to contact Cara for refund.
10. Change dance to 2nd Saturday of the month: can't vote, tabled until next meeting.
11. Email list update at dances: Dave P, Denise, Jeanette to continue asking for emails at the front desk.

NEW BUSINESS:

1. Danny to check with Fred for stands for speakers.
2. Price change at the dance: Other clubs have recently raised rates. Dave C would like club to consider raising rates by \$1.00. Dave C will put together write up for new rates for discussion.
3. Flyers for B&W: coming soon from Gene Lee.

4. Slate was presented by Danny. Susan, Danny, Dave C, Jeanette, Dave P, Rodger, Shelley, Jessica, Denise. Jeanette will provide info to Paul about help needed. Danny to provide the slate at the next dance for members to vote in February.

DIRECTOR REPORTS:

Membership Director: Jeanette will bring in the list of available CDs and DVDs to lend, and add to website. Jeanette to email Dave C what has been lent out already.

Sargent of Arms: Dave C, on the elections, possibly change up the current positions, add marketing director, very important. Susan to discuss with Janelle.

Next meeting: Monday Feb 3rd at 6pm at Carrow's in Santa Rosa.

Meeting was adjourned at 7:26pm

Respectfully submitted,
Denise Suzuki Secretary