

RESDC BOARD MEETING July 10, 2014

Call to order 6:24pm

NEXT MEETING: MONDAY AUGUST 11TH, 6PM

Attending: Susan, Denise, Dave P, Jeanette, Danny, Vera

Absent: Rodger, Shelley, Dave C, Sarah

Purpose: To promote a love of West Coast Swing Dancing

MINUTES: Reviewed, discussed, approved. Will send to Paul to post

TREASURER'S REPORT: Reviewed, discussed, 2nd, approved.

Old Business:

1. June Dance: A large part of the floor was sticky, Susan advised the office manager of this and we can take some portion of the rent from next month's dance. The air conditioner was turned off due to misunderstanding. Susan will ask about the ceiling tile that was loose. Susan to look into flashing lights. Very few juniors were there.
2. Invitational: invitations have gone out per Dave C, only 3 interested so far. Raising the contest prize money was brought up. We are not making a decision on this yet. Our competition is not certified. Susan will ask Dave C for info on the dance, leave prize money as is for now.
3. Banana Party Event: All invites have gone out, all invites handed out at the last dance as members renewed or joined. Copies were not sent to board members. Danny has lined up Dave C for DJ from 3 to 4:30, Denise has CDs that can run. Patrick said he would DJ. Vera to ask Ben to DJ and ask about his equipment needs and also Rachael B. Vera spoke with Eddie and his is busy that night. Danny to ask Edna to DJ. We do have a CD mixer. Set up will be: Denise, Vera, Danny, Susan, Jeanette, Linda and Chris. Shutdown 10pm Danny Vera Denise and others TBD. We need parking assistant. Vera to ask for helpers on this. Dave P will get the insurance rider. Approx. 100 people. \$450 for rental, \$225 is club portion, Dave P gave Vera a check for this. Vera will set up a walk thru for Danny and Vera and Denise. Still looking for old trophies we can doctor up. Vera and I will decorate them. Vera to check with Rodger to see if he has any he can give us. Bring fans, electric, there is no air conditioning. Jeanette to provide an A frame for the signage out front. Denise to print tri-fold flyers for our dance.
4. Open Directorships: Vera brought up Janet, she has volunteered to help. Susan to talk with her.
5. Mini or full intermediate lesson: tabled
6. Speaker stands: tabled
7. Club promo: tabled
8. New sliding scale for DJ: table
9. Free counter options for website: Paul joined to present findings about advertising on the web site. How many people view the site to determine if any value to advertising. Paul to provide the analysis to Danny as he talks to people about advertising. Paul can add a sponsor page just for these ads. Could go on the front page. The board will have to decide how to do this. And have to decide on the cost. Danny to evaluate this and get back to the board. Also could be added to the swing news page. Dave P says the web site looks good. Dave P would like the 501C3 moved from the blog and go to the main page or end of the by-laws. Paul to change.

New BUSINESS:

1. July Dance, amateur DJs: Susan talked to DJs for July dance, 4 have committed. Susan to get the hours filled with others. Jeanette advertise a Jack and Jill at the July dance.

DIRECTOR REPORTS:

President: none

Vice President: none

Sergeant at Arms: none

Secretary: none

Treasurer: We need to make sure we attend board meetings as we need a quorum. If you cannot attend let Susan know right away. We should consider changing the By-Laws that reduces the amount of board members for a quorum. Susan to add for discussion next month.

Activities: none

Hospitality: none

Dance: none

PR/Marketing: none

Entertainment: none

Membership: none

Junior: none

Next meeting: Monday August 11th at 6pm at Carrow's. Susan to reserve the room

Meeting was adjourned at 8:00pm

Respectfully submitted,
Denise Suzuki Secretary