

RESDC BOARD MEETING October 8, 2014

Call to order 6:16pm

NEXT MEETING: Tuesday November 11, 6pm at Adele's in Santa Rosa

Attending: Danny, Susan, Rodger, Shelley, Jeanette, Dave P, Denise

Purpose: To promote a love of West Coast Swing Dancing

MINUTES: Reviewed, discussed, approved. Will send corrected copy to Paul.

TREASURER'S REPORT: Reviewed, discussed, 2nd, approved. We voted back in February 2014, that judges can bring one free person per Dave P. All Stars free monthly dances but not at Black & White Ball or the Invitational.

Old Business:

1. Invitational: Great decorations, thank you Shelley. Good food. Music again was great by Mike Pyle. Big thank you to Mike Pyle. On judging we used Relative Placement, Dave P got information from Dave C. Should we place on the web site how the judging is done? Dave P will run it past Dave C first.
2. Open Directors: Susan, still need board members. Susan has not heard back from Junior Board Member, Rosie. Susan to talk to Janet.
3. Club Promotion: no meeting yet. Susan reviewed: Chamber of Commerce has promotional if we join for \$385.00. We need to decide quickly on whether to join or not. Odd Fellows can accommodate us and we can put up advertising of the next Saturday dance the week before.
4. DJ pay: no report.
5. Boogie By The Bay: this weekend. \$70 for the day pass.
6. Odd Fellows: Air conditioning an issue. Susan spoke with them, they will begin cool down at 4pm if needed for hot days. And will bring in large fans. Nov, Jan, Feb, Apr, May, June has been confirmed for us to be there.
7. Blog articles: no blogs yet.
8. Advertising: has anyone checked on Press Democrat for 10 day publicity? No.

New BUSINESS:

1. October Dance: Dave C DJ, Susan teaching, Denise to bring cupcakes. Shelley all other goodies.
2. Club Sponsored beginning lesson for 4 week series. As a promotional. 4 weeks in a row at another location to be determined. Susan will volunteer to teach and brought this up as a promo for the club. We should all think about this. I think this is a great idea. Thank you Susan.
3. Black and White Ball: date is set 2nd Saturday in March, 2015.
4. Insurance: due again, Dave P will check on price for renewal and report back to board.

DIRECTOR REPORTS:

President: Susan will get a meeting for all us to get together on one Saturday, maybe November 15, 9am to 11am, so save the date until further notice.

Vice President: Our website is doing better. 322 views last month. Picked up just before Invitational. About 15 to 20 a day. Blog had 200 visits then dropped after Invitational.

Sergeant at Arms: none

Secretary: none

Treasurer: none

Activities: none

Hospitality: none

Dance: none

PR/Marketing: none

Entertainment: none

Membership: none

Junior: none

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Meeting was adjourned at 7:35pm

Respectfully submitted,

Denise Suzuki Secretary