

RESDC BOARD MEETING January 12, 2015

Call to order 6:08pm

## **NEXT MEETING: February 3rd, Tuesday, 6pm, Adele's**

Attending: Danny, Susan, Dave C, Dave P, Jeanette, Denise, Janet

Purpose: To promote a love of West Coast Swing Dancing

MINUTES: Reviewed, discussed, approved.

Treasurer Report: Reviewed, discussed, approved. Club balance=\$2871.12. Dave P says insurance agent would like to meet to discuss insurance options for the board of directors. Dave will advise the cost of this to the board.

Motion: Invitation offered to Janet LaBarre to join the board of directors as Marketing Director.

Discussed and Approved. Welcome Janet.

### Old Business:

1. November dance: there was some stickiness on the floor, but much better overall. Music was good. Mini lesson well received during the dance.
2. Open directorships: Dave C will check with Janelle to verify her interest in coming on to the board. She had stated a strong interest in joining as Junior Director.
3. Club promotion: advertising contacts provided to Janet. Denise to send club brochure to Janet via email. Denise will bring copies to next dance.

**Motion:** One time promotion at Steve Luther dance to join or renew membership with RESDC and sign up with Janet that night for \$5.00 off membership and will include their free dance.

This was moved, discussed, approved.

Susan is forming a performance team. Susan and Janet to choreograph.

**Motion:** Request that RESDC create a dance performance team.

This was moved, discussed, approved.

Amendment to the motion: Dave C says team should be made up of RESDC club members.

This was moved, discussed, approved.

Club nights out, per Jeanette, are at Monroe Hall Feb 6<sup>th</sup> and March 27<sup>th</sup>.

Janet and Danny to call people from the expired member list and would like to offer them an incentive to come back, such as a free dance.

**Motion:** Offer free dance at regular monthly dance to past members to entice them back.

This was moved, discussed. Dave C opposes, Jeanette suggested to focus on other events right now, and Danny says calling now to inform them also of the Black and White Ball as well as offer a free dance to come back. Motion voted and approved.

4. DJ pay scale: nothing yet per Dave C.
5. Website: Sara fixed the B&W Ball dates. Need resume for professional instructors. When Paul needs payment he will go directly to Dave P.
6. Black and White Ball: Mike Pyle is DJ. Shelley has all decorations done. She will get the help she needs for the pot luck. Dave C will talk to Kelly and Yenni about the March dance. All board members to bring 2 gallons of water. Susan to advise Dave P the cost of the remaining rent. Dave P. needs to be clear about payment to Mike, it is \$450.00. Susan has flyers.
7. Beginning lesson series: tabled
8. Capitol Swing: RESDC has 7 at the table per Dave C.
9. Articles for blog: tabled

#### New BUSINESS:

1. January dance: board members to bring fans if you have them. W&Y team will perform. Do a snowball after. Per Susan we have no DJ yet. Dave C will as Yenni to DJ part of the night and Dave C will do the rest.
2. Proposed revisions to by laws: Dave P asked why this is still on the agenda. Tabled.
3. February Dance: Due to mixed up on reservations at Odd Fellows, all Saturdays were available except in February. Susan reserved and advertised that we will be at Lomitas for this dance. Janet will talk to Ellington Hall to see if that might be available to us without a large cost.
4. Odd Fellows banner: We are approved to put a banner up on the outside of Odd Fellows 1 week before our dance. Danny to get cost of banner and will let us know by email.
5. W-9s: no
6. Slate for new board members: In January Danny to write up the slate and present to the executive committee only. Voting for the club members will be in February.

#### DIRECTOR REPORTS:

President: none

Vice President: none

Sergeant at Arms: none

Secretary: none

Treasurer: none

Activities: none

Hospitality: none

Dance: none  
PR/Marketing: none  
Entertainment: none  
Membership: none  
Junior: none

Next meeting: February 3rd, Tuesday at 6pm, Adele's in Santa Rosa

Meeting was adjourned at 7:45pm

Respectfully submitted,  
Denise Suzuki Secretary