

RESDC BOARD MEETING August 4, 2015

Called to order 5:37 pm

NEXT MEETING: Tuesday Sept 8th, 5:30 PM ADELE'S

Attending: Susan, Vera, Jeanette, Danny, Dave C, Denise, Dave C, Rodger, Shelley

Minutes: discussed, approved.

Treasurer Report: Dave P reported, discussed, approved. Balance is \$3172.80.

Old Business

1. Invitational: Dave C confirmed 7 leaders, 6 followers, 7 judges. Dave will bring the prizes. Shelley is working on the decorations. Every board member could bring finger food. All should bring 2 gallons of water. Shelley to get some food ordered. Shelley to start an email to board members to find out what everyone is bringing. Petaluma Vets would like the balance due. Danny to deliver to them tomorrow, Wednesday. Petaluma off ramp closed during the dance. Dave C to ask Janelle to add note to Facebook about this. Dave C does not want to advertise the dancers before the dance. Janelle sent out Facebook invite for the dance. We should go in and accept the invite.
2. Dave C went over a marketing plan that we could adopt for our club. We should all help with this since we don't currently have a marketing director.
3. July Dance: good music, fun, clean floor this time. Suggested we go back to 7pm set and open. Rodger suggested we put our own CD on from 7 to 8 and have DJ start at 8pm to defer costs. Maybe go to 7:30pm to 10:30pm. 7 to 8 lesson in smaller room. Denise to bring table cloth for money table and DJ table. They can be stored at Odd Fellows with our other stuff.

Motion: Club Dance in September at Odd Fellows beginning lesson 7 to 8, dance 7:30 to 11pm. This was 2nd, discussed, approved.

4. Website: Bill will give pictures to Danny to be posted. Paul has asked for payment.
5. Club Promo: Use Facebook. Susan has not set up a meeting yet with Kelly about ideas for the club. Mike Pyle was asked to do most of dances and Susan asked about a reduced rate. He is considering this. Discussed Janelle Guido doing a work shop for \$90 before our dance. She would join the board but can only attend if on Wednesdays.

Motion: For September dance we offer a workshop with Janelle Guido for intermediate/advanced. Complimentary for everyone from 7pm to 8pm. This was 2nd, discussed, approved. Denise to contact Janelle about this. This will be for a paid entrance fee only.

Motion: Amend first motion to change dance time in October to 7:30 to 8pm. Approved.

6. Hike/picnic tabled.
7. T-shirts-Denise to look into this on line. Black with our Logo, West Coast Swing, The California Dance, White lettering on black. Get sizes and cost.
8. Boogie, Susan has flyers.

New Business

1. CNO at the fair. Susan says to put it out as a CNO for this weekend. Saturday 3:45 at the Park Stage and 6pm same. Jeanette to send out email about this CNO.

DIRECTOR REPORTS:

President: none

Vice President: none

Sergeant at Arms: none

Secretary: none

Treasurer: none

Activities: none

Hospitality: none

Dance: none

PR/Marketing: none

Entertainment: none

Membership: none

Junior: none

Next meeting: Tuesday Sept 8th, at 5:30pm, Adele's

Meeting was adjourned at 7:05pm

Respectfully submitted,
Denise Suzuki Secretary