

SEPTEMBER 27TH, 2021, OCTOBER RESDC BOARD MEETING

Called to order 5:35 pm

Next meeting for November is MONDAY OCTOBER 25TH 5:30PM. ZOOM

In attendance: Dave C,(indicated he has to leave at 7pm) Dave P, Danny, Bonnie, Vera, Denise, Marilyn, Susan, David G, Paul

Minutes for September: Reviewed, discussed, approved.

Treasurer report: This monthly report is provisional because (1) the month of September has several days remaining and (2) the monthly confirmation statement from Exchange bank will not be received for several weeks.

INCOME:

Paid Dance Admission: \$405

New and Renewal Memberships: \$765

Cash Donation: \$20 (Thank you Danny)

Total Income: \$1190

EXPENSES:

Venue (Monroe Hall): \$180

D-J: \$0 (Dave Cooper) amateur DJ night

Instructor: \$100 (Edna and Dick)

Refreshments: \$0 (Denise, Vera, Susan)

Ca Statement of Information Filing Fee: \$5 (see Note2) They accepted the filing as of today per Dave

Total Expenses: \$285

Net Monthly Income: \$905 (gain)

RESDC Balance: \$2239.08 (Pending confirmation from Exchange Bank) Cash Box: \$200 **TOTAL**

RESDC BALANCE: \$2439.08. Best in 3 years or so.

Insurance for the club: David Gordon will investigate the cost and coverage. David has spoken with the insurance agent. Liability insurance has us protected at this time. We do not need to add insurance. Most homeowner's insurance will cover us. We should add our names to the insurance. We should update this yearly with new board members.

National Fast Dance Assoc, would like their money. Fast Dance will be paid in mid-November per their email. Per Bonnie, the ad for FB boosting the post cost her \$18, donated by Bonnie. We should emphasize the advantage of becoming a member per David G. Denise does that with each person as they come into the dance.

Paul would like to know when he should send bill for website. Anytime would be good per Dave P.

Reviewed, discussed, and approved

Old Business:

1. RESDC.org belongs to us per Paul: progress and email addresses. Website is stable and no change needed. Paul would like to change to a secure website with a different host. Paul will do this in another month. This will benefit our club. Will do when it will become permanent. Per David Gordon says it is not responsive and

too small when looking at it from a cell phone. Paul is still working on this new website. David Gordon and Paul can work on this together later. David Gordon has a contact that we could pay to build a new website. Danny will chair the committee to discuss this further with David and Paul.

David Gordon and Vera and I will work with David to set up an email group service for our members. Will start working on this after October.

2. Hall contracts report, options, motion: Vera, MOTION made by Denise, 2nd by Dave P via email. "We should move our dances to Santa Rosa Vets Hall starting January 2022 through December 2022." Discussion and voting on this motion were transacted via email this week. During that time 6 BODs voted Yes on this motion, although the chair did not call for a vote.

Discussion on this motion:

Vera has received the contract for SR Vets Hall, all months except August. Sent copy to Dave P to review for insurance. We have a place at Petaluma Vets Hall for August. \$220 a month for 4 hours 6:30 to 10:30. Room big enough to hold intermediate and beginner lesson at same time. There are swamp coolers we can use in the summer. All water and snacks will be in same room. Should be careful with water. We can change our hours if we need in the future. Bonnie disagrees with our current discussion about the hours of our dances. We decided to have our dance from 7 to 10. NOT the flexibility of adding minutes after 10pm. We should be consistent with our hours as stated currently. We have set up and tear down to happen and will have setting up of decorations at times also per Danny. Per Vera, Hermanson's Hall is a great hall, and we should consider doing our Black and White and Invitational at this Hall. Per Danny, we should decide on this sooner rather than later. Vera and Danny will discuss differences between Petaluma Vets and Hermanson's Hall for our August 2022 dance offline.

The December date will be the 1st Saturday of the month. We can have a Holiday Party or Vera will take it and have her own Holiday Party.

3. Use of defibrillator, Vera, backup: no further comment from Vera. Danny is the back-up. Marilyn will also be a backup.
4. Class for CPR: Vera: Thursday, Oct 21, 28, Nov 11, 18 are available for this class. Vera will set it up for October 21st.

New Business:

1. September dance: Dave C did the beginner lesson. Music was covered as per documented. Both DJs were good. Vera suggested using music from the blues and with heavier beats. Dave C will make sure the intermediate teacher's music is plugged into the system for them during their lesson. The flyers will not be an issue in the future. Denise is working with Edna and Dave C will provide DJ and instructor information in a timely manner.
2. Discuss role of president: Dave C has resigned as president. Bonnie is Vice President and will take over for now. Dave Cooper will remain as Dance Director.

Dave C has Ray Byun for DJ at \$45 an hour, in Oct and Vera to do beginning lesson, still pending intermediate teacher. Dave C has left the meeting at 7:05pm.

3. October dance set up: Halloween theme at Monroe. Get flyer updated and send to Paul and Bonnie and board to review when final comes from Edna. **We need the information about 3 months in advance of every dance.** We will all bring some Halloween decorations to the dance. Susan will coordinate with everyone. Can we set up a ring-light for folks to take photos. A photo booth. More pictures for the website. Susan will reach out to all of us for what she might need. Vera will talk with Dave C about a Jack and Jill in October.
We should have an announcement about our new venue starting in January 2022. Vera and I will work with Edna to do a flyer for this new venue. We will have a surprise dance in August 2022. Bonnie suggests a word document with all our dates and in a half sheet at the front desk to hand out. Denise has suggested having cards made at Minute Man with all the dates for our dances and will donate the cost of these cards. Will have them at the October dance and give copy to Edna.
4. Ad hoc committee meeting to review Rosenburg's Rules vs our Bylaws. Vera will set up a committee to review these. Vera, Denise, Dave P, Susan, Danny, and Bonnie on the committee so far. Rosenburg's Rules are a simpler version of Robert's Rules. Per David G, good to not be too formal on this issue. Keep it simple.
5. Email list/new email address and account: email marketing host. David Gordon to address further with Vera and Paul and Denise.

6. Dance instructor's running rules: tabled

7. Play music to the crowd: tabled

DIRECTOR REPORTS:

President: Bonnie Gordon interim

Vice President, Bonnie Gordon

Sergeant at Arms: Vera Harvey

Secretary: Denise Suzuki

Treasurer: Dave Pankratz: **Notes:** 1. No expenses have yet been billed for the Website/Domain (expected to be about \$70).

2. The Ca Statement of Information may need to be re-filed since I was not able to locate the actual SI-100 form. If so an additional fee of \$20 may be required. (The Sol that I was able to submit was accepted by the State.)

3. Also filed were IRS Form 990N and Ca e-postcard 199N. Still to be filed is the Ca Annual Registration Renewal Fee Report RRF-1 along with Form CT-TR-1.

4. Submitted to the RESDC Board was the annual Treasure Report for FY 20-21. No comments have been received.

Observations from September Dance:

1. Attendance was greatly improved over the previous 2 months. This is most likely due to a strong effort in promoting this dance (plus having a great location): emails,

advertising, Facebook, and flyers. Unfortunately, *no flyer was available for our October dance* - several people asked for it.

2. The Intermediate lesson was well-attended (estimated about 30) thanks to Edna and Dick who have a very good following in our local dance community. More leaders were needed. At the start of the lesson Edna asked to keep talking down so that their instructions could be better heard, however, conversation was needed to attend to late comers: vaccination verification, membership renewals and admission fees. Perhaps instruction could move closer to the East end of the hall. The beginner lesson reportedly had only 1 attendee.

3. The selection of dance music seemed popular - very few attendees were seen to be sitting out dances. I only heard one non-WCS song played (a NC2Step).

4. Denise graciously allowed us the use of her CC billing service for several paid memberships (about \$120). The fee for this remains to be seen but is expected to be significantly less than the 19% charged by Square.

Activities: Danny Christian

Hospitality: Susan says the calendar has been fixed. Susan will work with Sarah in the future.

Dance: Dave Cooper

PR/Marketing: Bonnie Gordon

Entertainment: none

Membership: Denise Suzuki- Sending out request via email to members asking them to join the Board of Directors and join the monthly meetings to hear what we discuss.

Junior: Marilyn Carsner:

Webmaster: Paul

Next meeting for November is Monday October 25th, 5:30pm via ZOOM

Meeting was adjourned at 7:50PM

Submitted,

Denise Suzuki

Secretary