

DECEMBER BOARD MEETING MONDAY 12-13-2021

Called to order: 5:36pm

Next meeting: Monday February 7th, 5:30PM. ZOOM

In attendance: Bonnie, Danny, Denise, Dave P, Susan, Dave C, David Gordon, Paul Fleming

NOVEMBER MINUTES: reviewed, discussed, approved.

TREASURER REPORT: report should show an additional \$5.25 of expense. Club balance is \$3276.19, includes minor correction. Reviewed, discussed, and approved as corrected.

OLD BUSINESS

1. Paul reported he has removed the membership drive notice and removed Vera Harvey from listed board contacts. Would be good to remove the videos and David Gordon suggested a YouTube channel to post our videos. Paul agrees that we could do this on YouTube. Paul ready to switch over to new version of website. Danny to chair the committee to work on this to include Paul and David Gordon. Paul will remove the lending note. 3 links are not working on the website. The ones to other clubs, Allegra can be removed. Calendar around the world can be removed. Refer to Santa Cruz website, remove link. Paul will send his bill to Dave Pankratz. Susan emailed Sara Slager to change calendar from Monroe to SR Vet Hall. Danny will also make sure those changes are completed. And will take over communications with Sara Slager on the calendar.
2. CPR cards have been given out at the dance. Dave Cooper says he did not get his. Bonnie gave Dave C his card at the December dance and will try to verify or get a new one for him.
3. Insurance for SR Veterans Memorial Hall: Dave P received a third bill, and he was advised not to pay that bill by insurance company. Dave P was assured we will have the new AI for Veterans Hall. And we have a backup solution to get temporary insurance from SR Vet Hall.
4. Membership Drive: we had about 10 new members and several renewals in October and November.
5. Per Dave P fee for Clover credit card sales is 3 percent. And it works very well at the front desk. Denise, Dave P, and Bonnie have access to the CloverGo app and can take credit card payments
6. November dance: attendance was great at this dance. Intermediate lesson was very well attended. So was the beginner lesson. We always need 3 people at the front desk. There were only 2 board members in the main hall, taking money, checking vaccination cards, taking credit cards, working with the intermediate teacher, and taking new memberships for an hour and 10 minutes. Open dance did not begin until 8:10. We also were having a membership drive this month and Membership Director could not take the time to fully engage with the new dancers to encourage membership. It was a lost opportunity and not good for club
7. December dance: attendance, 29 paid, 4 comps. It was a good dance. May have about \$700 in expenses for month of December. Decorations were great. Susan missing some items and will work that out with Danny.

8. Committee report on Bylaws, Position Descriptions, and Policies & Procedures. Dave P **Motion**: Approve the Bylaws. Policies & Procedures, and Position Descriptions. Discussion. Dave C comments were included in the revised Bylaws. Dave P will send out the final 3 documents to Denise. Denise will send copies to Paul F to put on website. The DJ guidelines **Motion**. The DJ guidelines currently written should be approved by the board. 2nd by Denise. Discussion, need to be reviewed. We should have a new committee chaired to review the DJ guidelines. Bonnie has offered to chair the committee. Dave P has removed the stated motion. Let Bonnie know before next board meeting if you want to participate in the committee meeting.
9. Email list for notification to club events: wait another month before working with David Gordon to set up an email marketing tool, since we can currently send via an email list already created.
10. Swing Times: table until January to start a committee to review
11. Dave C report on getting a new mixer. Report was sent to the board via email. Keep what we have now and revisit this in January.
Motion. Buy a Zedi10 mixer from Mike Pyle for \$268. Discussion. Approved.
Motion: Purchase the speaker stands from Dave Cooper for \$200. Discussion. Approved. David Gordon sharing information for the lights needed for the club when we move to SR Vets Hall. The current lights at the Hall are not good. We should buy some up-lights. David Gordon will buy them after the holidays and let the board know the cost for 10 strips of lights and 2 power cords. Denise can get the plastic carton to hold the lights and store them in her garage.
Motion: buy lights for SR Vets Hall spending up to \$400. 2nd. Discussion. Motion passes. If they don't work, they can be returned for full refund.
12. Tabled item: Dance instructors running rules and play music to crowd. Dave C says nothing further on this. removed

NEW BUSINESS

1. Gifting 1 year membership to our DJs and Intermediate teachers. Denise to make a motion but would like further discussion on the parameters of the motion before making the motion. Discussion: Who should receive this offer? What are the criteria for this offer? Who from the board can make the decision? This is a great idea to encourage participation in our club. **The Board of Directors shall take the time until our next board meeting to think about this offer as a policy the club may or may not adopt.** Bonnie to add to the agenda for our next meeting. Janelle was gifted a club membership by the Membership Director, Denise Suzuki due to Janelle's great effort inviting friends to come to our November dance and due to the turn out we had from those invitations. The Board of Directors *shall* always invite all dancers to become members of the club, even if they currently get in free due to their status as a dancer in the community or any other reason. We need Board of Directors and Denise feels that the younger dancers would be a great asset to this board. They cannot be voted onto the board unless they are members of the club for 6 months. As Board of Directors please do not discourage any dancer from becoming a member.
2. Invitational at Hermann Sons Hall: contract has been received by Bonnie. Dave P sent deposit of \$200 to Bonnie to send off with signed contract. \$800 to be paid time

of event. Activities, Dance and Hospitality Directors to discuss set up for this event. Dave P to provide insurance documentation for this event.

3. Slate of Directors: Danny and Denise working on this to present at the January and February dances for members to vote. Denise has prepared the voting list to have at next dance. Danny to prepare the slate of directors with the following so far: David Gordon, Denise Suzuki, Bonnie Gordon, Danny Christian, Susan Lombard, Dave Pankratz, pending decision from Marilyn Carsner.
4. Add new board member: Denise made **Motion**: Bring David Gordon onto the board of Directors and assign to Sargent of Arms position. Danny 2nd this motion. No further discussion. Motion passes. Welcome David Gordon to the Board of Directors of RESDC.

DIRECTOR REPORTS:

President: Bonnie Gordon

Vice President, Danny Christian

Sergeant at Arms: David Gordon

Treasurer: Dave Pankratz: it is approved by the board to send 2 checks to Dave Cooper for purchase of a mixer and stands for speakers. Email from Dave C sent to Dave P and the board with his request for reimbursement to himself of \$200 for stands and an additional check of \$268 to buy equipment from Mike Pyle. Dave C will obtain the receipt for this purchase from Mike Pyle and send to Dave P for his records.

Secretary: Denise Suzuki nothing additional to add

Activities/entertainment: Danny Christian

Hospitality: Susan Lombard: some missing items from December dance, Susan to work with Danny on this.

DANCE: DAVE C, sent email with his attached receipt when he bought the equipment from Mike Pyle and would like to sell this to the club for the same cost of \$200. Dave P approved to pay this bill directly to Dave C. Dave C attached an email list asking that the club send him a check of \$268 so he can then buy the mixer from Mike Pyle-check should be made out to Mike Pyle and sent to Dave C. This has been approved by the board. Dave P will mail these 2 checks to Dave C. Dave C would like someone to shadow him at the next 2 dances to learn the set-up of the DJ equipment. Dave C has the lineup for the April dance and will send to Denise via email.

PR/Marketing: Bonnie spent \$23 last month for Facebook and posted a Presidents message. We have 596 followers currently. Bonnie has added more followers. Flyers are on Instagram and Bonnie doing the hashtags of other clubs. Bonnie also opened a Twitter account. If anyone interested in the analytics, please let Bonnie know.

Membership: Denise Suzuki nothing additional to add.

Junior: Marilyn Carsner:

Webmaster: Paul

Next meeting, Monday Feb 7th 5:30pm via ZOOM

Meeting was adjourned at 7:48 PM

Submitted,

Denise Suzuki

Secretary